

EDITORIAL CALENDAR 2009

JAN/FEB - The Most Important Questions of 2009—Answered!

►Why don't school buses have seatbelts? How easy is it to get your hands on a nuclear weapon? How long can America go without importing foreign oil? And what's the reason for that 'no cell-phone' rule on airplanes? Inquiring minds want to know, and *mental_floss*' inquiring researchers wanted to investigate.

MARCH/APRIL - The 25 Most Influential Books of the Past 25 Years

►There's no doubt that Tom Wolfe, Toni Morrison, and J.K. Rowling have made their mark on the literary scene, but what about Dr. Seuss and Dr. Atkins? Find out how *The Da Vinci Code* stacks up against *The Unbearable Lightness of Being*, and why *Men Are From Mars Women Are From Venus* belongs on the same list with *Bonfire of the Vanities*.

MAY/JUNE - The 8th Annual 10 Issue

►One used to be the loneliest number, until a few years ago when we set him up with our buddy, zero. It was love at first sight for that crazy couple of digits. In fact, this year we're celebrating their eighth anniversary—and we're doing it in style. Get ready to party with the most exciting Top 10 lists in town.

JULY/AUG - Special World Leaders Edition: Profiles of the Most Powerful Figureheads on the Planet

►Global conflicts get a lot of press, but how much do you really know about the heads of state behind the headlines? From Hugo Chavez to Hu Jintao, *mental_floss* profiles the world's most influential leaders—where they came from and where they're headed.

SEP/OCT - Smarter, Stronger, Faster, Better: A History of the Next 50 Years in Medicine

►Living to 100 sounds good. Living to a 100 and still competing in triathalons sounds unbelievable. Find out how modern medicine plans to trick-out our bodies, and what it means for the future of health care, sports, and social security.

NOV/DEC - The Energy Issue: 30 Ideas That Will Reverse Global Warming

►*mental_floss* goes beyond hybrid cars and solar power to bring you 30 groundbreaking technologies poised to save the planet. From new ideas on transportation to how we'll use food to power our houses, find out why the yellow-brick road to the future is looking awfully green.